

"The Bridal Experience"



The Pittsburgh Airport Area's Most Attended Bridal Event!

is pleased to present the TWENTIETH Annual
production of :

"The Bridal Experience 2021"

Sunday, January 17th, 2021

Show Hours 11:00 a.m. - 2:00 p.m.

TWO ADMISSION TIMES

The Fez

in Hopewell Township

We're looking for a LIMITED NUMBER of OUTSTANDING EXHIBITORS who want to help make attendance at this show SUPER ENTICING to all of the area's newly engaged couples!

Dear Business Owner:

Please join us for our 20th Annual Show -- "The Bridal Experience 2021"-- which will take place at The Fez, on Sunday, January 17th, 2021.

If you're looking to increase your exposure to all the newly engaged couples after the holiday season, that are seeking the advise from experienced business professionals, This Show is for you. Our show attracts more buying brides than any other local show. There's no better return for your company's advertising dollar.

EARLY BIRD REGISTRATION OPPORTUNITY - TO TAKE ADVANTAGE OF THE , PLEASE BE SURE TO SEND IN YOUR FULL PAYMENT BEFORE NOVEMBER 1ST, 2020. THIS SPECIAL DISCOUNT PRICE WILL ONLY BE VALID UNTIL THIS DATE, SO ACT FAST TO SECURE YOUR SPACE NOW!

IF YOU CHOOSE TO PARTICIPATE IN ONLY ONE SHOW THIS YEAR – THIS SHOULD BE THE ONE!

We encourage all area businesses to participate in this show!

If you own any business that serves the general public, we invite you to participate in this show. Newly married couples are in need of all goods and services ... not just wedding related services!

THE FEZ
EXTRAORDINARY EVENTS

724-378-1810 or visit bridalexp.com.

"The Bridal Experience"

We are pleased to present the **20TH Annual** production of "The Bridal Experience"
Sunday January 17th, 2021 — at The Fez in Hopewell Township

Three Options to Participate!

GRAND PRIZE SHOW SPONSOR

Through this sponsorship option, "The Bridal Experience" will give your business maximum exposure to the show and all attendees. Prior to the bridal show date, "The Bridal Experience" will display your business's name and logo across all produced media used to advertise to the public, listing your business as a show sponsor. During the bridal show, you will have one exhibitor table — in a guaranteed prime location — on the main showroom floor, where you can advertise your products and /or services directly to attendees.

Receive a Premium Business Directory Listing for one full year on the BridalEXP.com Wedding Directory for FREE!!!

INVESTMENT COST \$550.00 (price after 10-1-2020 will be \$600.00)

WEDDING EXHIBITORS

Hotels, Caterers, Limos, Wedding Cakes, Photographers, Videographers,
Floral, Tuxedos, Bridal Gowns, Party Rentals, Consultants,
D.J. & Entertainment, Invitations, Engravers and Printers,
Wedding-Related Websites

Receive a Premium Business Directory Listing for one full year on the
BridalEXP.com Wedding Directory for FREE!!!

Table Display Area Includes:

- TABLE AREA, 8' x 10' IN SIZE
- ONE 8' SKIRTED TABLE, TWO CHAIRS
- ONE TABLE ID SIGN
- MAILING LIST OF ALL REGISTERED BRIDES

INVESTMENT COST \$350.00
(price after 10-1-2020 will be \$400.00)

NON-WEDDING EXHIBITORS

Real estate and insurance agents, Construction and Home improvements,
Home Furniture, Hair Salons, Tanning Salons, Nail Shops, Gift Shops,
Jewelry Stores, Travel Agents, Banks, , Etc.

Receive a Premium Business Directory Listing for one full year on the
BridalEXP.com Wedding Directory for FREE!!!

Table Display Area Includes:

- TABLE AREA, 8' x 10' IN SIZE
- ONE 8' SKIRTED TABLE, TWO CHAIRS
- ONE TABLE ID SIGN
- MAILING LIST OF ALL REGISTERED BRIDES

INVESTMENT COST \$250.00
(price after 10-1-2020 will be \$300.00)

DON'T MISS THE OPPORTUNITY TO PARTICIPATE IN THE PITTSBURGH AIRPORT AREA'S MOST SUCCESSFUL BRIDAL EVENT!

We are sure you won't want to miss out on this annual opportunity to capture the attention of those who are beginning and finalizing plans for their upcoming weddings!

We would like to invite you to officially participate in this year's show by completing the attached reservation form and returning it to us. Or you may register and pay on-line www.BridalExp.com

WHY SHOULD YOUR BUSINESS PARTICIPATE IN "THE BRIDAL EXPERIENCE?"

There are many benefits to becoming an exhibitor at "The Bridal Experience." Each year, we offer only the **best** local businesses this valuable opportunity, and each year, our exhibitors report that our show is the **most profitable** of those they attend. We have an extensive advertising plan, that our experience has shown WORKS to bring in the **best brides** who are anxious to meet you.

In addition to meeting the brides-to-be face-to-face, our show will also supply you with a list of registered brides so that you can follow up with each attendee after the show — AND, unlike any other area show, your company will continue to be advertised to a very targeted audience for a full year after the show is over. **We expect our 2020 show to be the biggest and best yet!** For the price of a single ad in a local paper, you can showcase your business to those seeking out your services, in a show that has earned the reputation of being **the #1 choice of local wedding professionals.**

If you have any questions, feel free to call 724-378-1810, or e-mail us info@bridalex.com.

"The Bridal Experience"

We are pleased to present the **TWENTIETH Annual** production of
"The Bridal Experience," scheduled for

Sunday, January 17th, 2021

Show Hours 11:00 a.m. - 2:00 p.m.

GRAND PRIZE SHOW SPONSOR

**Let us know if you'd like to take advantage of this
Special Sponsorship! Deadline to be a Show Sponsor is
December 1st, 2020! Call for details!**

Limited to Only FIVE Businesses! Gain Maximum Exposure for your Business by choosing this option and providing a Grand Prize of \$250 or more. You will Enjoy Exposure across all Media, TV, Radio and online.

We want to get the maximum number of couples in the door and at your booth!

In that light, we're looking for one vendor in each professional category who is willing to be a Grand Prize Sponsor by giving away a FREE service — a Grand Prize offering to those in attendance, at the show.

For example, as a Grand Prize Sponsor, a photographer, should be offering a Free Wedding Photography Package.....a DJ, a free DJ Package for their wedding.....a Hair Salon, a free hair style for the bride and 3 bridesmaids --- a GRAND prize to get the brides in the door for the show!

Keep in mind that all of our exhibitors are required to have a door prize, but this **GRAND PRIZE OFFER** has to be bigger and better. And your company's advertising will be bigger and better too! You will have TOP billing in every aspect of our show. Your business would be highlighted in all of our radio/and or TV advertising, as well as on our website and all show materials on the day of the show.

If you'd like to take advantage of this offer, please **SIGN ON BY NOVEMBER 1st, 2020**, so that we have the time to post your name and your offer on our website, and in all of our advertising plans.

IF YOU CHOOSE TO PARTICIPATE IN ONLY ONE SHOW THIS YEAR- THIS SHOULD BE THE ONE!

Don't let this opportunity pass you by. If you're not there, you can be assured your competitors will be! Visit our website at www.bridalexp.com for further information, and for future updates.

We expect this event to sell out fast! Don't delay getting your reservation in early!

Sign up TODAY, and take advantage of our early bird registration for exhibitors.
These early bird prices will expire after November 1st, 2021.

**For a limited time only, exhibitors will be offered a special discount of
\$50.00 off our normal exhibitor prices.**

Show Sponsor price \$600.00

Wedding Exhibitors price \$400.00

Non-Wedding Exhibitors price \$300.00

Early Bird Price \$550.00 + prize

Early Bird Price \$350.00

Early Bird Price \$250.00

If you have any questions, feel free to call 724-378-1810, or e-mail us info@bridalexp.com.

EXHIBITOR AGREEMENT

“The Bridal Experience”

Ph. 724-378-1810 Fax 724-378-9173

Company Name _____ Phone _____

Company Contact Name _____

Address _____

City _____ State _____ Zip _____

Fax _____ E-Mail _____ Web Site _____

Date: Sunday, January 17, 2021

Hours of Exhibit: 11:00 a.m. to 2:00 p.m.

Location: The Fez, 2312 Brodhead Road, Hopewell Township, Aliquippa, PA 15001

Show Set-up Time is from 8:00 – 10:00 a.m.

Doors Open for Table Visitation and Walk-In Registration 11:00 – 2:00 p.m.

Last day to register for the show is January 4th, 2021.

*** ALL EXHIBITORS ARE REQUIRED TO HAVE A DOOR PRIZE GIVEAWAY.**

Door Prize: _____

Door Prize Giveaways will occur throughout the day. Please keep your door prize at your booth.

Winner will pick up prize directly from you.

*** ALL EXHIBITORS ARE REQUIRED TO HAVE A SHOW SPECIAL.**

Show Special: _____

I want to be a Grand Prize Sponsor: **My Grand Prize Sponsor Special Offer is:**

Below are the table choices: (please check one)

SHOW SPONSOR \$550.00 (after 10-1-2020, price is \$600.00)

WEDDING VENDOR \$350.00 (after 10-1-2020, price is \$400.00)

NON-WEDDING VENDOR \$250.00 (after 10-1-2020, price is \$300.00)

If you require Electricity, you must let us know in advance. Charge is +\$15.00 per space.

I Need Electricity **I do not need Electricity.**

“THE BRIDAL EXPERIENCE” will conduct a bridal show, and provide table space in connection therewith on the date and at the location contained herein. The client understands that this agreement between the undersigned and “THE BRIDAL EXPERIENCE” and that the undersigned agrees to all terms and conditions attached. The Client also understands that space reservations are not confirmed without full Booth Payment and that in the event of their cancellation, all payments are non refundable.

Client Signature _____

Date: _____

TO CONFIRM YOUR TABLE RESERVATION MAIL THIS FORM AND A CHECK PAYABLE TO:

“The Bridal Experience”

c/o THE FEZ

2312 BRODHEAD RD.

ALIQUIPPA, PA 15001

www.bridalexp.com

**DOUBLE SIZE TABLES are available.
Please call for details**

TERMS

1. Dismantling of Displays. Exhibit space will be accessible to exhibitors for setting up displays starting at 8:00 a.m., and are to be ready for display by 10:00a.m. Packing and removal may begin at the close of the show and must be removed by 5:00 p.m. or else exhibits will be placed in storage at the owner's risk and expense. Dismantling may not begin prior to Shows conclusion at 2 p.m.

2. Door Prizes: Each Vendor is required to supply a prize to be given away as a door prize to the brides. It is also required that each Vendor have a "Show Special". Door prizes should be indicated on your form so that they may be included in the advertising.

3. Location of Tables: Table location will be assigned on a first-come, first-serve basis, but wherever possible, space will be allotted according to client's choice, as agreed upon by show management. Space assigned to an exhibitor may be changed by the show management to affect a balance against congestion, to avoid confusion in company names, to solve competitive conditions, or similar reasons. An exhibitor may not share or sublet space without permission of the show management. Management strictly makes all decisions about floor plans and table location with the client. Only management is permitted to discuss floor plans and other arrangements with The Fez.

4. General Regulations: Loud speaking sound displays are not permitted, and the show management reserves the right to refuse any exhibit which does not in their judgment, conform to the general tenor of the show. All exhibits, back walls, and decorations will be limited to 8' in height except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the show management.

No soliciting for business shall be permitted in aisles or at other exhibitor's tables. Samples, catalogs, pamphlets, publications may only be distributed by exhibitors strictly within the confines of their own tables. No exhibitor will be permitted to conduct any extreme promotional stunts without first obtaining permission from the show management.

Special sound usage must be cleared with management prior to the show, as to not interfere with other vendors. Exhibitors and photographers may not disrupt visitor traffic by clearing tables or aisle for photography during the regular show hours.

Unethical conduct or infraction of rules on the part of the exhibitor or his representatives or both will subject the exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further the organizers of the event will not be liable for any damages to expenses incurred as a result of said dismissal.

The serving of alcoholic beverages and/or foods by exhibitors in any part of the show premises is permitted, but you must obtain written permission in advance, and advise the show management of all and any item(s) that you will include at your booth.

Materials client is providing for the brides should be kept at your booth for distribution. **Immediate notification of any special door prize is necessary so that it may be included in the publicity.**

It is fully agreed that the list of attendees that will be supplied by the show's promoter is to be used for the sole purpose of promoting the contracted exhibitors business, and in no way is to be transferred, shared, or sold for the benefit of anyone not participating as an exhibitor of the contracted show at hand.

Exhibitors are required to keep an attendant at their tables during all open hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, except with the permission of the show management.

5. Damages: Exhibitors, or their agents, should not cause any damage to the walls or floors or ceiling of the show premises, or the equipment of the show premises. When such damage occurs, the Exhibitor is liable to The Fez Banquet & Wedding Center for damages. FFS, INC. and or The Fez Banquet & Wedding Center does not assume any responsibility for damage to exhibitor's property, lost shipments either coming in or going out, or for moving costs. Any damage due to inadequately packed property is exhibitor's own responsibility Exhibitors should carry insurance against these risks.

6. Cancellation or Default In the event of cancellation by the client thirty days prior to the show, after paying for the show, client understands that this fee will not be refunded, but will be credited to the next show. If the cancellation occurs less than thirty days before the show, no credit or refunds will be made. If some unforeseen natural crisis occurs, so that the show doesn't occur on the above date; show will be rescheduled and funds transferred for that show date. If the exhibitor fails to occupy space contracted for the show, organizers are entitled to the full amount of the space rental. If table space is not occupied by this vendor, the show management will have the right to use such space as it sees fit to eliminate blank spaces in the show. In the event that the show is not held for reasons beyond the control of management, management will return to the exhibitor all monies paid for space rental, less the exhibitor's pro rata share of the organizers out-of-pocket expenditures incurred for the production of the show. In the event that the show is not held for any other reason, all monies previously paid by the exhibitor will be refunded. In either of the aforementioned events, the exhibitor does hereby waive any claim of damage, compensation or refund of money paid to the show organizers, except to the extent of such reimbursement.

7. Miscellaneous: Each exhibitor must name at least one person to be its representative in connection with installation, operation and removal of exhibit. All exhibitors and their assistants are to register with show management upon their arrival at the show premises. Any and all matters or questions not specifically covered by the proceeding rules and regulations shall be subject to the sole discretion of show management.

8. Risk of Loss: Neither the owner of the show premises, nor any of its employees nor representative, can be responsible for any injury, loss or damage to the exhibitor, the exhibitor's employees or property, however caused. In addition the exhibitor must assume responsibility for damages to the show premises and property and indemnify and hold harmless the owner of the show premises for all liability that might ensue from any cause, whatsoever, including accidents or injuries to exhibitors, their agents or employees. The exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit which such accidents, injury or property damage is caused by the negligence of the exhibitor, his agents or employees. **"The Bridal Experience"** and all its employees shall be held harmless from all claims, damages, losses, and expenses, including reasonable attorney's fees, with respect to any liability, which is asserted against Bridal Show Spectacular or The Fez or its employees arising from any claim. Likewise, client agrees to hold **"The Bridal Experience"** and The Fez, its employees harmless from any loss or injury that may arise at the show. Client agrees to the show rules and regulations listed in this agreement and signs below for acceptance of contract and participation. All remittances are made payable to **"The Bridal Experience"**.

9. Returned Checks: Any checks issued to us that are returned by the Bank for any reason, will be subjected to a \$25.00 fee, and the possibility of recovery fees and other legal expenses.

The undersigned client wishes to participate, having exhibit space at the event, and by signing below agrees to comply with all rules and regulations as outlined in governing the show, and is subject to final approval and acceptance by show management.

Client Signature _____

Date: _____